

LESSON #10 **the pro webinar system**

Step 1 – The Lander

Getting people registered to attend your webinars is the ultimate challenge for anyone who seeks to build an online audience. It's important to understand how to put together a professional landing page where people can get clarity on what you're offering.

Step 2 – The Registration

The registration system will allow people to register on your landing page, confirm their email address by receiving an initial email with a confirmation link and then receive a timed sequence and reminders to show up for the event.

Step 3 – The Follow Up

In order to graduate a webinar participant to a paid offer, you will need to create a powerful short term, or even long-term email nurture sequence.

Step 4 – The Presentation

The context of a 1-hour webinar. Putting content in the right order (context) is important to generate sales from your presentation. Context is everything!

Homework

Please Review the Video Course; A Step-by-Step Guide to Setting Up a Professional Webinar

[Click here to take this course](#). Use coupon code: ttotfreecourse